

Industry News

DIOL implant is more than just a provider of high-quality dental implants. DIOL is very much aware that it's all very well for dentists to learn new skills and develop new services, but the effort is often wasted if their patients are not made aware of what's on offer.

To help dentists promote their products DIOL is providing practical advice and guidance on marketing techniques. These can include help with local networking, website design, social media optimization, brochure and bulletin design and production, the use of social networking, etc.

DIOL's UK Managing Director explains, “By helping to increase our clients' sales and exposure, we hope to enable them to stimulate sales growth in their practice margins, while helping the dentists to help their patients and increase turnover, which is helping us too.”

Dental Tribune

United Kingdom Edition  •  February 22-28, 2010
Oclusion for Implants course with Dr. Turner returns for 2010

Following the success of the 2009 course, BioHorizons will be holding their Oclusion for Implants course with Dr. Christopher Turner on three separate dates in 2010. Held at the Citisolv Postgraduate Dental Teaching Centre in Cirencester on 23rd April, 24th June and 24th September, this course will be invaluable for dentists to understand the interaction of creating a balanced occlusion for implant patients and how to avoid implant failure.

This day course will be fully practical and will include a demonstration on fabricated implants due to malocclusion, examining occlusion, taking Denar faxbeam records, creating customised mouthguard and identification of potential occlusal complications.

Dr. Christopher Turner, the course leader is a highly qualified specialist in restorative dentistry on the General Dental Council Specialist Register with over 40 years practical dental experience.

This invaluable day course is essential learning for all GDPs doing implants and provides 6 hours verifiable CPD. It is charged at just £300 + VAT. Please contact BioHorizons NOW on 01949 752 560 or info@biohorizons.com to secure your place.

Keeping a Clear View

Hugo eye guard is well known for its provision of uncompromised safety combined with stylish design. Now the Hugo Plus Eye Guard range features some new improvements.

The high quality polycarbonate lenses in four different styles: Ophthalmic, Ultra, Sports and Polarised are fully shatterproof and have scratch resistant coating. An additional feature on both sides, as well as a resident water-repellent coating. These make the Hugo Plus easy to keep clear, even when using infection control products.

Made from medical grade silicone and stainless steel, the nosepiece is fully adjustable for optimum positioning and incredibly comfortable to wear.

As well as being stylishly designed and available in a range of colours, the Hugo Eye guard range gives univalmed comfort and airflow, helping to prevent the lens fogging and the view clear.

The lightweight Eye guards from Hugo clearly offers the best protection for your eyes.

For more information please call John Jessop of Blackwell Supplies on 020 7224 1457 or fax 020 7224 1694

Ledermix® Enameloplasty Pain Relief Kit

The Ledermiesz Enameloplasty Pain Relief Kit is a trusted tool for pain relief and temporary reattachment in cases requiring endodontic treatment.

Ledermen's works using the anti-enzyme properties of Dimethylcyclohexane and the anti-inflammatory properties of PMMA.


The Ledermex Protective Suction Vest is made of innopav cloths, it is totally painless when used in cases of pulp exposure.

Ledermen's Anti-Inflammatory Cream is an effective soothing agent in small pulp exposure cases, and also forms a temporary sub-lining for deep cavities where there is no pulp exposure.

The choice of fast or slow hardeners.

Ledermen is water-resistant, and when definitive treatment is ready to begin, the clinician can easily rinse it out of the treatment site.

Ledermen Combination Kits are available from Blackwell Supplies, the renowned supplier of high quality cosmetic products to the dental profession. Ledermen is the tried and tested solution for effective pain relief of the patient and ease of management for the dentist.

For a copy of the Summary of Product Characteristics (SPC) please call John Jessop of Blackwell Supplies on 07971 12087 or email john.jesshop@blackwellsupplies.co.uk

Dentists and dental care professionals have long been aware of the provision of uncompromised safety throughout the treatment process. However, there is no pulp exposure.

In addition, the Diploma programme will offer:

• Applied Biology  • Systemic Disease and Special Care Dentistry  • Behavioural Practice of Governance

The workshop, held by Amit Patel, Specialist in Periodontics, will discuss the clinical aspects and microsurgical instrumentation and suturing techniques.

In addition, the workshop will also cover:

• Porcelain Bonding & Esthetic Dentistry  • Basic Periodontics  • Advanced Periodontics

For more information or to book an appointment with your local DENTSPLY Product Specialist, call +44 (0)800 072 3313 or visit www.dentsply.co.uk

Phobia, a surprisingly common, yet usually completely unbounded condition.

Some sufferers cope by avoiding the dentist altogether and making their oral health, and many do not realise that their condition is not only treatable, but almost entirely curable.

To help combat this fear, specialist website Dentalphobia.co.uk has been designed to provide patients and professionals with relevant, up-to-date information on accepting and dealing with the condition.

Currently the highest rated site on google.co.uk for the phrase “Dental phobia”, the website offers features including patient case studies, Q & A boards for discussion and detailed explanations of the most common dental procedures.

Dentalphobia.co.uk also offers patients an extensive directory of Dental phobias-Certificated practitioners across the country.

Promoting the fact that a practice is understanding, and offers a tailored service for nervous patients will not only improve all patient practice relationships, but also encourage nervous patients to face up to their oral health, and help them conquer their fear.

For more information about Dentalphobia Certificaton or to find out how to qualify for placement on the dental phobia directory, visit www.dentalphobia.co.uk

Another new ultrasonic instrument innovation from the USA is Ultrasonic Phobia Certification (www.Dentalphobia.co.uk) that allows both practitioners and patients, allowing them to provide the best care to the patient.

The Stilmir® range allows maximum success when subgingival scaling because of its light, left and straight angled tips.

The TriBuret™ is 40% thinner than the Slimmir™. It is able to remove biofilm and debris from surfaces concavities and locations with tight tissue attachments without losing any tactile sensation.

The Art Publishing insert converts the Cerec® milling unit into an art polisher, which is ideal for polishing teeth that are pre-bisected or pre-scale.

DENTAL phobia is currently offering promotion on Cerec® exams, buy any and get it free (use a copy receipt to DENTSPLY - please see web site for address). Why not try the new TriBuret™?

For more information, or to book an appointment with your local DENTSPLY Product Specialist, call +44 (0)800 072 3313 or visit www.dentsply.co.uk

The NEW improved CERAMIC™ dust has been developed further, resulting in a significant enhancement in performance and minimising breakage and modelling improvement.

The NEW Ceram-X dust - what is new?

The enhanced benefits of the modified CERAMIC™ dust has resulted in better consistency that is less sticky with more working time. The product has been further developed through modified nano fillers with significantly improved handling and polishability. Ceram-X™ dust has an exceptionally low viscosity and easy to handle long-term gloss finish of external shades.

FREE TRIAL of Ceram-X™ dust

For a brief time, DENTSPLY is offering a sample* of the NEW and IMPROVED Ceram-X™ dust to the first 50 respondents, absolutely FREE! Simply email us with your name, practice address (including postcode) and the name of the publication in which you read about this offer.

Email: enquiry@uk.dentsply.co.uk

*available only while stocks last, one sample per practice.

Soft Tissue Grafting with Alloderm - New workshops at Osteology UK

Osteology Ltd, to be held on 21st-22nd May 2010 at The Royal College of Physicians, Regents Park, London, is set to host a new workshop by leading implant company BioHorizons on the use of Alloderm® Regenerative Tissue Matrix for the treatment of recession defects and in increasing keratinised tissue around dental implants.

Soft tissue grafting or autogenous tissue, is a regenerative tissue matrix offering new potential for regeneration of both gingival and clinical, compared to the connective tissue graft. Alloderm is a tissue autograft from the patient palate.

The workshop, held by Arie Pontefract in Perugia, will discuss the rationale and techniques used for soft tissue grafting together with microroughening instrumentation and suturing techniques.

BioHorizons are the exclusive distributor in the UK for the dental market. For more information on Alloderm and to find out how to book up for Osteology UK please contact BioHorizons now on 01944 752565, email: info@biohorizons.com or visit our website at www.biohorizons.com. Places for this workshop will be limited.

The UCL Restorative Dental Practice Programmes commence in January of 2010, the UCL Eastman Dental Institute Special Care Dentistry Programmes, to bring dentists up to date with the latest knowledge in the field.

Topics to be covered in both programmes are:

• Applied Biology  • Systems Disease and Special Care Dentistry  • Behavioural Sciences  • Law & Ethics  • Health & Safety  • Public Health Policy  • Theory and Practice of Governance

In addition, the Diploma programme will offer:

• Clinical experience of 1 week: Special Care Dentistry  • Research allied to Special Care Dental Practice

As well as lectures and clinical sessions in state of the art facilities, a key feature of these programmes is the opportunity for participants to discuss the care of patients with complex disease and learn of the latest methods of dental care of patients with special needs.

For further information or to register, please contact UCL Eastman CFD on 020 7905 1251, or email info@eastman.ucl.ac.uk
Dr Nik Sisodia has lectured both nationally and internationally on all aspects of Aesthetic Zone, Strategies for Success: Provisional Restorations for Tissue

www.curaprox.co.uk

The set also includes an instruction leaflet, so patients are aware of the:

• Gel for daily brushing
• Concentrate for weekly bath
• Neat and durable box

restoring the blood supply and enhancing the mucosa’s natural secretions. As challenging times, ‘Passport To THRIVE’ describes the features of EXACT™ and educate patients and maintain an efficient and profitable practice during these

To help you kick-start the year we’re sending every practitioner in the UK a Passport To THRIVE; which details a range of practice-building offers that give you the tools to start your EXACT™ journey.

Currently the most used practice management software in the UK, both Private and NHS practices will find EXACT™ Version 10 is a full of highly fresh, fun and innovative features to help inform and educate patients and maintain an efficient and profitable practice during these challenging times. Passport To THRIVE describes the features of EXACT™ and its additional modules and details some fantastic promotions to help you to not only survive, but THRIVE in 2010.

If you haven’t received your Passport To THRIVE give Software of Excellence a call on 0845 345 1576 or visit our website and we’ll send one out straight away. Hurry, offers end 31st March 2010!

Optimum Care for Dentures and Gums

The Denture and Gum Care Set from Curaprox provides all the tools a patient requires for effective denture and gum cleaning, important for maintaining their oral health.

Combining natural ingredients with specially designed brushes, the Curaprox Care Set will help maintain the original colour and freshness of the wax even. The ultra soft 5406 brushes can be used to massage and stimulate the gums, restoring the blood supply and enhancing the mucosal natural secretions. As a result, gums are kept healthier and better adhesion of the denture plate is encouraged.

The Denture and Gum Care Set also includes:

• Gel for daily brushing — Concentrate for daily bath — Neat and durable box
• 4x ergonomically designed brushes for effective cleaning

The set also includes an instruction leaflet, so patients are aware of the importance of a gum and denture cleaning regiment to their oral health.

For more information please call 01492 862084 or visit www.curaprox.co.uk

BACD Cardiff Study Club

The Village Hotel Cardiff will play host to a BACD Study Club on the evening of Thursday 11th March 2010.

‘Dental Implants in the aesthetic zone’

Aesthetic Zone, Strategies for Success: Provisional Restorations to Tense Training in Dental Implant Prosthesis is the title of the event.

Achieving implant restorations that are indistinguishable from natural teeth is the goal of clinicians undertaking such work. This is difficult to achieve without an understanding of the biology involved, respecting these parameters and using or modifying provisional restorations.

Dr Nik Sisodia has lectured both nationally and internationally on all aspects of dental implantology and will give his views on how to maximise outcomes in the aesthetic zone.

Attention is given to practical ‘take home’ predictable methods for diagnosing and planning implant cases, and for relating this vital information to the dental technician.

Places are limited for this event and so booking early is recommended.

For more information or a booking form please contact Suzy Rowlands on 0283 241 8532 or email suzy@bacd.co.uk

NEW K1500

Embrace sensitive technology and intuitive design with the NEW K1500 Universal X-ray Cameras from PracticWorks. Featuring state-of-the-art technology (60 kV, 8 mR) the K1500 makes the future of intraoral dental imaging affordable to every practice.

This stylish and state of the art equipment is designed for use of use, with patented true autotocus technology, removing the need for constant manual adjustments.

Perfect for intraoral and extraoral examinations, the K1500 is compatible with a full range of PCs and digital video players, helping you to communicate more effectively with patients – simply capture the image and then display and discuss.

Captured digital files are automatically saved to PC or SD card and the FREE imaging software (included with the K1500) makes it easy to manage, capture and store data.

PracticWorks is dedicated to the best service, and presents dentists with a range of options in diagnostic tests and resources, as well as prompt aftercare from a team of expert engineers.

For more information please call PracticWorks on 0208 169 9992 or visit www.practiceworks.co.uk

The Velux® rooflight is a time when staff can often look for a new career and new opportunities. However, if you run a practice then that can make January a stressful month, especially in these challenging times.

But all the staff that you need could just be a click away! Visit PracticCity.com and you place your vacancy and you can reach thousands! Simply place your ad whether it be for an associate, hygienist or dental nurse and you’re sure to find the right person for you!

www.PracticCity.com today and solve your staffing issues.