**Industry News**

**DIO implant** is more than just a provider of high-quality dental implants. DIO is very much aware that it’s all very well for dentists to learn new skills and develop new services, but the effort is often wasted if their patients are not made aware of what’s on offer.

To help dentists promote their practices DIO provides practical advice and guidance on marketing techniques. These can include help with local website design, social networking, email optimisation, brochure and bulletin design and production, the use of social networking, etc.

DIO’s UK Marketing Director explains, “By helping to increase our clients’ sales and awareness of their services, whilst enabling them to communicate in a format that’s meaningful to their margins, we’re helping the dentists to help their patients and increase turnover, which is helping us too.”

**Stern Webber** offers a range of chair technology and comfort for the leading manufacturers. Stern Webber offers a range of dental chairs, incorporating the latest technology to prevent cross contamination.

The S280R, with its suspended patient seat and plenty of space underneath the backrest area. The S280R embarks the S200 series in malignant materials, systems and design of the highest quality. Anthos is renowned for dental chairs that exude quality and style. Their Class e series has sold over 10,000 worldwide models.

The new Class e A7 provides the renowned quality dental chairs from Anthos, by incorporating both imaging systems as well as hygiene systems that meet European standards.

The A-Dic 500 dental chair is the epitome of quality, reliability and choice, with flexible delivery options. It offers the perfect contrast and diversity for every clinical need and receptor type. The time is adjustable too, from 10 to 5 seconds.

Presentation of a Dental Practice: How to Deliver High Quality X-Rays

A new top-of-the-range machine is designed to give greater reach and flexibility to dentists in the latest edition of Quality X-Rays. The new machine is a 2G X-ray manufacturer and a new part of the Midmark Corporation.

The Penna line which includes the Penna Plus, boasts a high-resolution digital sensor with USB connection and storage on the arm, is one of the most technologically advanced digital x-ray systems on the market today and has been designed to provide flexible imaging.

Choose from Penna’s pre-programmed procedure selection or select your own technique and individual data input (ID), selecting the individual data input (ID). For information about the full range of KaVo products and services including units, imaging equipment, sterilization systems, digital x-ray systems and more technical advice on chairs or equipment. And with the ‘Platinum’, ‘Gold’ and ‘Silver’ surgery groups to help you compare products based on price, features and value, you’ll choose right from the start that you’re getting the best surgery design and equipment for your individual needs and budget.

For more information on surgical equipment and design services available from Henry Schein Minerva simply call 07800 10 20 41 or visit www.henryschein.co.uk.

**Quality and unbeatable value**

Kalit offers a complete range of equipment including dental units to meet the needs and budgets of those downsrizing dental professionals, a full range of diagnostic products and handpieces. The Kalit range of products is designed to prevent cross infection (CI) and EBL, the inspirational new treatment units, with its innovative suspended chair concept which can be optimised directly to the everyday needs of the dental practice.

KaVo combines unbeatable value with a skilled Specialist Equipment Team all of whom are trained to offer valuable support to your dental professional, a full range of diagnostic products and handpieces. The Kalit range of products is designed to prevent cross infection (CI) and EBL, the inspirational new treatment units, with its innovative suspended chair concept which can be optimised directly to the everyday needs of the dental practice.

For further information please contact Paterson Health Group on 01954 653 007.
Oclusion for Implants course with Dein Turner returns for 2010
Following the success of the 2009 course, BioHorizons will be holding their Oclusion for Implants course with Dr Christopher Turner on three separate dates in 2010. Held at the Citwitzing Postgraduate Dental Teaching Centre in Cremona on 22nd April, 24th June and 24th September, this course will be invaluable for dentists to understand the importance of creating a balanced occlusion for implant patients and how to avoid implant failure.

This day course will be fully practical and will include a demonstration on failed implants due to malocclusion, examining occlusion, taking Denar facebow records, creating customized occlusal guidance and identification of potential occlusal complications.

Dr Christopher Turner, the course leader, is a highly qualified specialist in restorative dentistry on the General Dental Council Specialist Register with over 40 years practical dental experience.

This invaluable day course is essential learning for all GDPs doing implants and provides 6 hours verifiable CPD. It is charged at just £500 + VAT. Please contact BioHorizons NW on 01945 752 560 or info@biohorizons.com to secure your place.

Keeping a Clear View
Hogan eyewear is well known for its provision of unsurpassed comfort combined with stylish design. Now the Hogan Flex EyeGuard range features some new improvements.

The high quality polycarbonate lenses are now fully colour coded, with the frame featuring an anti-reflective coating on both sides, as well as a resilient water-repellent coating. These make the Hogan Flex EyeGuard so easy to keep clean clear, even when using infection control products.

Made from medical grade silicone and stainless steel, the nosepiece is fully adjustable for optimum positioning and incredibly comfortable to wear.

As well as being stylishly designed and available in a range of colours, the Hogan EyeGuard range gives unenhanced comfort and airflow, helping to prevent the lens fogging and the view unclear.

The lightweight Eyeguards from Hogan clearly offers the best protection for your eyes.

For more information please call John Jessop of Blackwell Supplies on 020 7224 1657 or fax 020 7224 1694

DENTSPY listens to Professor Steele
Practitioners have always shared the belief that prevention is better than cure, and with Professor Steele’s recent report, this belief is further reinforced. DENTSPY’s has listened to Professor Steele’s recommendations and are pleased to offer a range of products that make prevention simpler for the practitioner and more comforting for patients.

Dentsply® has been designed for use in all the practice and restorative procedures. Designed with a quick onset of just 50 seconds and a relatively short duration (20 minutes), it is both quick for the practitioner and more comfortable for patients.

Inhalation of an instrument or material. When placed correctly, Ash® Rubber Dam from DENTSPLY effectively stops apical reflux. When used in cases of pulp exposure.

The choice of fast or slow hardeners. Ash® is water-resistant, and when definitive treatment is ready to begin, the clinician can easily rinse it out of the treatment site.

For more information about Dental Phobia Certification or to find out how to qualify for placement on the dental phobia directory, visit www.dentalphobia.co.uk

The NEW Ceram-X duo + has been developed further, resulting in a gem-like, highly polished surface, with a significant handle and moulding improvement.

The UCL Eastman Dental Institute Special Care Dentistry Programmes
Commemoring in October 2010, the UCL Eastman Dental Institute offers partners, module Certificate and Diploma to dentists in Special Care Dentistry, to bring dentists up to date with the latest knowledge in the field.

In addition, the Diploma programme will offer:

- Clinical experience in Special Care Dentistry - Research linked to Special Care Dentistry

As well as lectures and clinical sessions in state of the art facilities, a key feature of these programmes is the opportunity for participants to discuss the care of patients with complex disease and learn of the latest methods of dental care of patients with special needs.

For further information or to register, please contact UCL Eastman CEO on 020 7950 1201, or email cec@eastman.ucl.ac.uk

Soft Tissue Grafting with Alloderm - New workshops at Osteology UK
Osteology UK, to be held on 21st- 22nd May 2010 at the Royal College of Physicians, New Cavendish St, is to host a new workshop by leading implant company BioHorizons on the use of Alloderm® Regenerative Tissue Matrix for the treatment of recession defects and in increasing keratinised tissue around dental implants. Joining Ricardian is a regenerative tissue matrix offering a solution to both clinicians and patients, both to the connective tissue graft and the palatal palate.

The workshop, held by Ann Packard of Plastics in Dentistry, will discuss the rationale and techniques used for soft tissue grafting together with microsurgical instrumentation and suturing techniques.

BioHorizons are the exclusive UK distributor of Alloderm® for use in the UK dental market. For more information on Alloderm® and to find out how to book up for Osteology UK please contact BioHorizons rose on 01944 725265, email info@biohorizons.com or visit our website at www.biohorizons.com. Places for this workshop will be limited.

The NEW improved CERAM-X® duo +
For a limited time, DENTSPY is offering a sample of the NEW and IMPROVED Ceram-X® duo + to the first 50 respondents, absolutely FREE! Simply email us with your name, practice address (including postcode) and the name of the publication in which you read about this offer. Email: enquiry.uk@dentsply.com

*available only while stocks last, one sample per practice.
Dr Nik Sisodia has lectured both nationally and internationally on all aspects understanding of the biology involved, respecting these parameters and using
Achieving implant restorations that are indiscernible from natural teeth is the Training in Dental Implant Prosthetics’ is the title of the event.

For more information please call 01480 862084

For further information or to place orders call Jackie or Helen on 01793 770256 or visit our website www.kentend.co.uk

BACD Cardiff Study Club The Village Hotel Cardiff will play host to a BACD Study Club on the evening of November 10th, Thursday 11th June 1976.

Dental implants in the aesthetic zone. Attempts at practical ‘take home’ predictable methods for diagnosing and planning implant cases, and for relating this vital information to the dental technician.

Places are limited for this event and so booking early is recommended.

For more information or a booking form please contact Suzy Rowlands on 02922 4038 or email suzy@bacsouth.com.